

EIDD Design for All Europe 7th General Assembly

Present Strategy Road Map
St Etienne, 17. March 2017



Who we are !

EIDD - Design for All Europe is a European network, founded in Dublin, Ireland in 1993 with the name of European Institute for Design and Disability.

EIDD - Design for All Europe is now a federation of **27** Member Organizations in **2016** from **15** European countries. With a strong inter-disciplinary approach, the majority of members are professionals in design-related fields.



Vision

Enhancing the quality of life through Design for All for making a better society for everyone.



Mission

- Create and share the most interesting, actual, innovative and highly qualified *Design for All* contents, practices and ideas in Europe
- Promote, communicate and disseminate the theory and practice of *Design for All* as a tool for social inclusion, innovation, economic recovery and growth.
- Undertake studies and provide information and examples of good practices and success stories about the relationship between design and human diversity.
- Initiate design solutions to meet identified needs.



Targets

To encourage active interaction and communication between professionals interested in the theory and practice of *Design for All*.

To build bridges between members of the design community and other communities where *Design for All* can make a real difference to the quality of life for everyone.



EIDD Objectives

1. To strengthen and facilitate the EIDD Design for All Europe network by creating a sustainable structure for EIDD Design for All Europe management in a controlled and effective way.
 - *By defining the roles, the tasks, responsibilities, actions, budget, and a timeline to the board.*
 - *By finding a process and a method how we will achieve the finance to projects.*
 - *By co-ordinating among our members the possible participation to European projects.*
 - *By finding opportunities for joint projects and joint finances from public and private sectors, sponsors and partners.*



EIDD Objectives

2. To solicit, share and disseminate research, knowledge, ideas and good practices between members and partners in Europe.
3. To support members to develop their work in the area of Design for All and to enable them to network between themselves.

