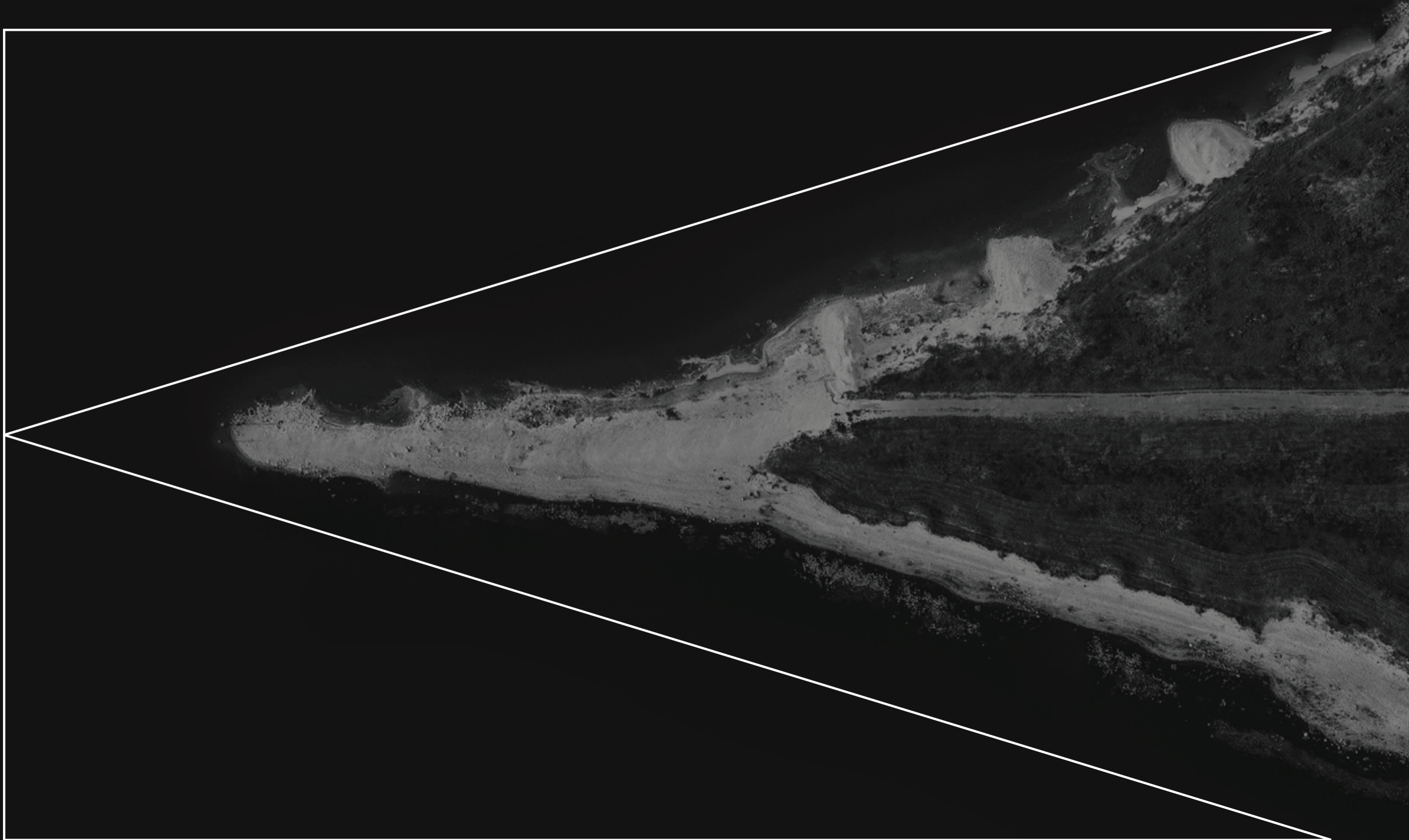


Kaunas 2022
Contemporary
Capital



02

Vision for Kaunas and Kaunas District for 2023 and beyond

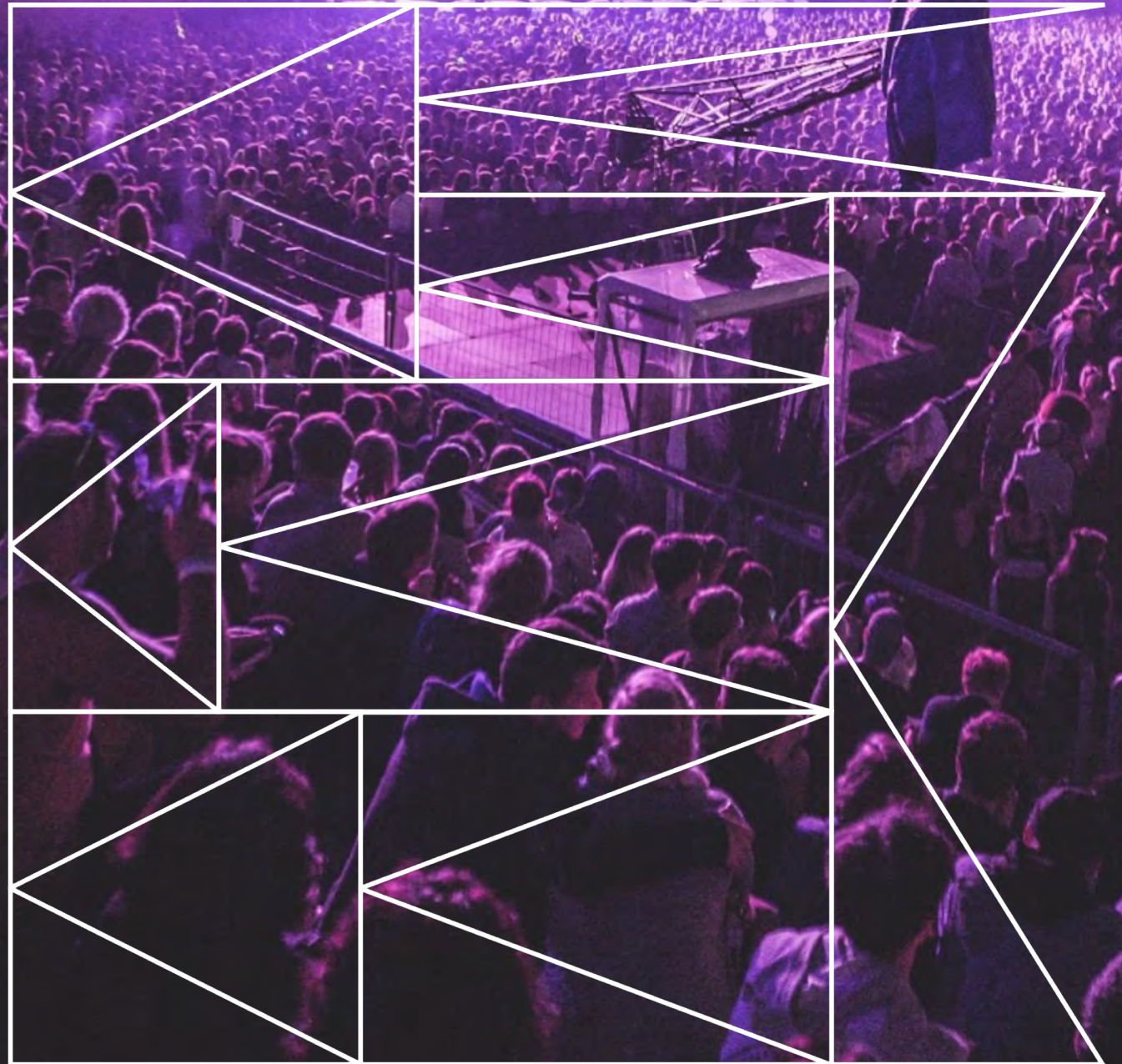
- A place for recognized talents, happy people and encouraging experiences
- Engaged, empowered, and sharing community, rooted in and proud of its place, emotionally attached to its heritage, participating in co-creation of contemporary narrative of the city
- Culture is accessible to everyone through friendly and creative public space and European artistic content
- Strong culture sector - visible, socially responsible, networked nationally and internationally, working in regular partnerships with social, education, business, IT sectors and with communities
- European destination, place of relevant contemporary culture

03

Kaunas 2022 mission

- A connection point
- A vehicle
- A catalyst
- A platform

Kaunas paradigm shift
from temporary to
contemporary!



Goals of the programme

To create a contemporary narrative for Kaunas City and Kaunas District

To enable young generation to act for City's change

To raise community spirit in Kaunas

To use memory and heritage creating for sustainable future



Modernism for the Future

Building up emotional
attachment to the City
and its heritage



Memory Office

The multicultural and multinational heritage of the City emerges, overcoming the collective amnesia.



Designing Happiness

Happy people,
places and spaces.



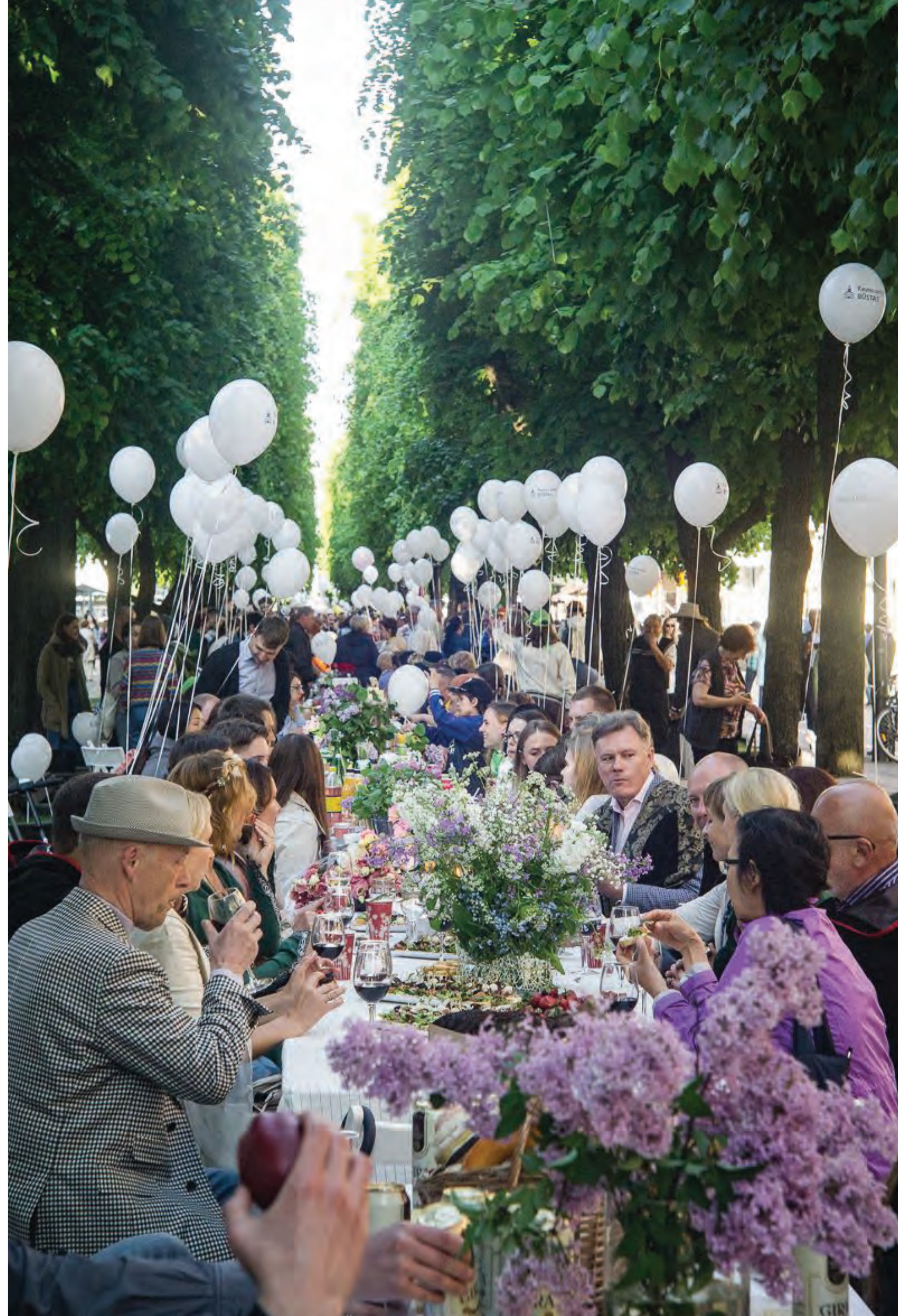
Emerging Kaunas

Young generation
empowered and rooted
in the City.



We, the People

Empowering communities to celebrate their culture through collaboration and co-creation.



The Mythical Beast of Kaunas

An aerial photograph of Kaunas, Lithuania, showing the city's layout, green spaces, and the Nemunas River. A large, white, stylized mythical beast is overlaid on the image, winding through the city and river. The beast has a long, flowing body, a large head with a wide mouth, and a long tail. It appears to be breathing fire or smoke from its mouth, which is directed towards the city. The overall scene is a blend of urban landscape and mythical imagery.

The Mythical Beast is
an interdisciplinary
project aimed at
creating a unifying
narrative for Kaunas

04

Programme development

Ignition (2017–2018)

– strategic planning, research, capacity building, strengthening local and expanding international partnerships. Budget: 1,7 m Eur

Agitation (2019–2020)

– community engagement actions, audience development programme for culture institutions, co-creative programming of 2022. Budget 6 m Eur

Explosion (2021-2022)

- involves all partners and communities working to prepare, produce and implement the programme for 2022. Budget 20 m Eur

Legacy (2023 and after)

– ensuring the continuity of the principles of cooperation and active participation and the results of the programme. Budget 1,32 m Eur

Legacy of Kaunas 2022 (2023 – 2030 and after)

Infrastructure for culture is adequate for contemporary art and needs of Kaunasians and city guests

Museums, galleries, theatres, culture centres provide services relevant to current audiences and get regular Kaunasians' attention

Accessibility to culture is ensured for everyone

Sustainable system of funding of community arts and activities established

Youth stays in Kaunas after studies to work and create families here because of the work, living conditions and cultural supply

Kaunas is a destination of European and worldwide cultural tourism due to its contemporary approach

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